WEST CENTRAL FLORIDA RYAN WHITE CARE COUNCIL

**MEMBERSHIP, NOMINATIONS, RECRUITMENT AND TRAINING COMMITTEE**

**METRO WELLNESS & COMMUNITY CENTER – TAMPA**

**January 26, 2015**

# 11:00 A.M. – 12:30 P.M.

# MINUTES

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| CALL TO ORDER | The meeting was called to order by Tonicia Freeman-Foster, Chair, at 11:08 a.m. |
| ATTENDANCE | Members Present: Cristian Chandler, Tonicia Freeman-Foster, Brittany Frederick  Members Absent:,  Guests Present:  Grantee Staff Present: Laura Morgan  Lead Agency Staff Present:  Health Councils Staff Present: Ashley Richards |
| CHANGES TO AGENDA | No changes were made to the agenda |
| ADOPTION OF MINUTES | The minutes from the December 15, 2015 Membership meeting were approved with changes. M: Frederick S: Chandler |
| CARE COUNCIL REPORT | Tonicia Freeman-Foster reported that the Care Council did not meet in January. The next meeting will be held on February 4, 2015 at the Children’s Board of Hillsborough County. |
| **MEMBERSHIP REVIEW** | Members discussed ways to recruit specific individuals from other agencies in order to create more of a collaborative effort. Key agencies that will be contacted include AETC, the AIDS Institute, and the Department of Corrections. Committee members will contact members of these and other agencies to recruit new membership for the Care Council and its committees. |
| **MEMBERSHIP APPLICATION UPDATE** | Staff updated the committee on a supplemental form that was created to capture needed information missing from the BOCC application. This information includes HRSA category designation as well as demographic information. |
| **MEMBERSHIP OUTREACH STRATEGIES** | Staff updated the committee on the progress of promotional items requested from the grantee. Items requested are still pending approval. The committee will use the next meeting to create a new general flyer for distribution.  Options for free advertising in social apps such as Scruff, Growler and Tinder as well as free community sites such as Craigslist, Indeed, and Idealist were also discussed and will be explored further in the coming year.  The committee would also like to create an outreach plan to have a structured procedure for conducting more effective and productive outreach to the community in an effort to gain new membership on the Care Council.  A request was also made to highlight the Membership committee on the new website that is currently being developed.  The concept of a Membership Drive will also be visited again to encourage current members to bring more potential members to meetings and to reward them when new members participate and attend meetings |
| **COMMUNITY CONCERNS/ ANNOUNCMENTS** | The second annual Research and Practice Symposium will be held on Feb 25th, 2015 from 8:30 am – 4:30 pm at the USF Marshall Center. Breakfast Roundtables will kick off the event and there will be a panel on HIV testing and HIV advocacy. The event is available on Eventbrite for RSVP’s.  National Black HIV/AIDS Awareness Day is Feb 6th. There will be several events around the local area. More information will be sent out via Info Share. |
| **ADJOURNMENT** | With no further business to come before the committee, the Membership Committee meeting was adjourned at 12:07 pm. |